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ILLUSTRATIVE SAMPLE · NOT A CLIENT RESULT

Your product is gaining momentum

Example consumer product · Fictional assessment data

A sample of the report you receive after completing the assessment. These scores match the illustrative example on our website and do not describe the $300K client case study.

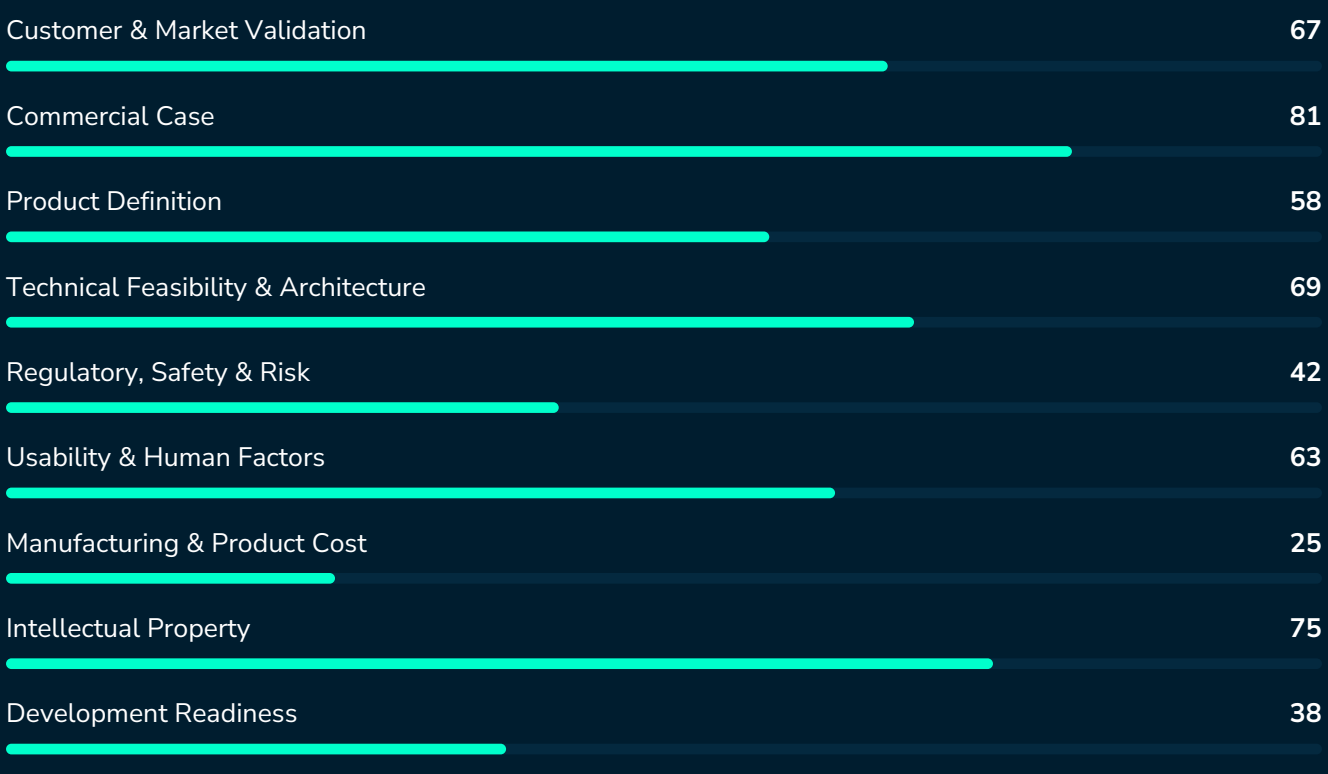
READINESS SCORE

58 / 100

9 OF 9 CATEGORIES

Illustrative scores only

READINESS BY CATEGORY



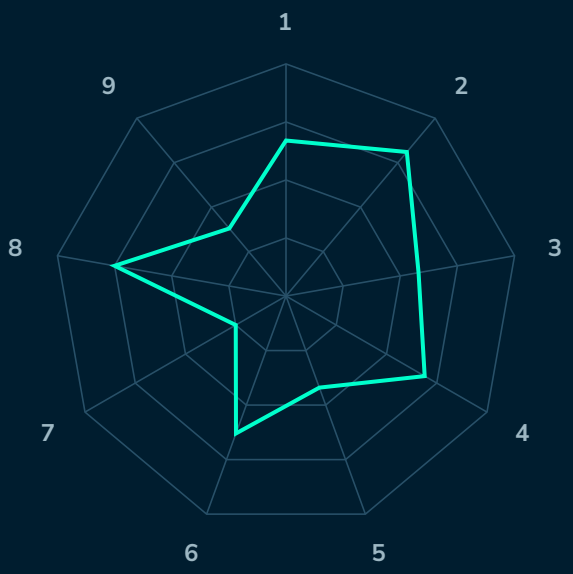
Each category is the average of its applicable questions. The overall score is the average of assessed categories; non-applicable categories are excluded. Sample values are illustrative.

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Where to focus first

CATEGORY PROFILE



1. Customer & Market Validation
2. Commercial Case
3. Product Definition
4. Technical Feasibility & Architecture
5. Regulatory, Safety & Risk
6. Usability & Human Factors
7. Manufacturing & Product Cost
8. Intellectual Property
9. Development Readiness

WHAT THE SAMPLE SUGGESTS

You are moving, and the questions are now about sequencing. Incomplete requirements, unproven economics and untested technical assumptions can introduce unnecessary risk, cost or rework.

RELATIVE STRENGTHS

Commercial Case (81), Intellectual Property (75), and Technical Feasibility & Architecture (69) are the strongest areas in this example.

THREE PRIORITY FOCUS AREAS

1. Manufacturing & Product Cost — 25/100

2. Development Readiness — 38/100

3. Regulatory, Safety & Risk — 42/100

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Your three priority actions

PRIORITY 1 · MANUFACTURING & PRODUCT COST

Define a credible production cost

Choose a manufacturing approach, estimate unit costs at realistic volumes, and assess supply-chain risks before committing to tooling.

PRIORITY 2 · DEVELOPMENT READINESS

Build a structured development plan

Set out a schedule and budget, confirm team competencies, and define the verification and validation approach.

PRIORITY 3 · REGULATORY, SAFETY & RISK

Map safety and certification requirements

Identify applicable standards and certifications, analyse hazards, and plan evidence needs while design changes remain cost-effective.

WHERE INGENUITY CAN HELP

Review the priorities with our engineering and commercialisation team to explore the work required and a practical path towards production.

Contact Ingenuity

This illustrative report is not a prediction, certification, regulatory approval, investment recommendation or guarantee of commercial success. It does not replace detailed engineering, market, financial, IP or regulatory due diligence.